



**FOR IMMEDIATE RELEASE!**

**Contact: Gary Colabuono  
Director of Marketing  
847.870.7027 X 192**

**Incredible Technologies Announces Future Plans**  
Golden Tee 2004 Update a Smash Success, More Updates On the Way

Golden Tee Fore! by Incredible Technologies was released in February of 2000, and was an instant success. Since that time, Golden Tee Fore! players and operators have enjoyed consistently high earnings and an incredible re-play value that has raised the bar for coin-op equipment. Annual course updates have kept the game fresh and players interested, and innovative operator features have given operators the ability to increase their ROI.

And this year was no exception. In keeping with their annual tradition, Incredible Technologies released the latest course update to operators on March 17. Golden Tee 2004 included more courses and more innovative promotional features than ever before. Operators responded en masse to this offering, and in just three short weeks the 2004 updates have already been installed in over 90% of the online Golden Tee machines across the country. Players have also responded to the exciting new challenges, raising cash box earnings to exciting new levels and further establishing Golden Tee as a location staple.

Incredible Technologies has many exciting plans in the works designed to continue the success that Golden Tee enjoys and keep giving their customers a great ROI for years to come. Here is a short list of projects that are being developed by IT to meet this goal.

**Summer Price Reduction**

Incredible Technologies is sensitive to the economy and uncertain times that face the nation. We also know that the slow Summer months can be tough on even the strongest of companies. In anticipation of this, IT has decided to reduce the price on Golden Tee Fore! and Big Buck Hunter II Tournament dedicated units from now until August 1, 2003. You'll want to contact your distributor early to get in on this exciting, money-saving offer.

**Additional Course Update**

IT is currently developing a brand new course update for Golden Tee Fore! that will complement the current 2004 release. Scheduled for an early Fall release, the CD update will add two brand new 18-hole courses, one Amateur and one Pro, to Golden Tee 2004 versions, giving players a total of nine course selections. The reasonably priced CD update is not mandatory for national ITS tournaments.. However, the introduction of new courses should bring a nice spike to already strong earnings.

**Golden Tee Fore! 2005**

Continuing the established and well-received tradition, another annual CD update for Golden Tee Fore! is already being slated for the Spring of 2004. Similar to this and previous years, the update will debut a variety of brand new 18-hole courses, and will also introduce exciting new features. As always, the seven new courses will feature exotic locales and interesting new challenges that draw players in and keep them playing. New play features and operator capabilities will also be incorporated into the update. At this time, no price increases or significant changes to the ordering process are being considered.

**MORE...**



**FOR IMMEDIATE RELEASE!**

**Contact: Gary Colabuono  
Director of Marketing  
847.870.7027 X 192**

**PAGE 2**

**Golden Tee The Future**

Incredible Technologies is continuously designing and developing new products for the coin-op market. At any given time, a dozen or more hardware and software projects are in various forms of development. One of these development projects is a new, more advanced hardware platform with an eye on affordability. The new hardware will be used for a number of different products, one of which is a new version of Golden Tee Golf. The Golden Tee design team is working on exciting and innovative player and operator features for this new game that will once again revolutionize the coin-op industry. When the new version of Golden Tee is introduced there will be several options to choose from to match the needs of each operator. To provide a cost effective transition, there will be an upgrade kit to retrofit existing Golden Tee Fore! dedicated cabinets. In addition, Incredible Technologies will support Golden Tee Fore! games with course upgrades as long as there is significant operator demand.

Incredible Technologies is not just Golden Tee. IT offers a full line of coin-op products, including Carnival King, World Class Bowling (still showing up in the operator polls after more than 10 years), and updates for the original Golden Tee 3D platform. Here are some other exciting plans for the near future.

**Touch-IT!**

Touch-IT, the long awaited countertop touch-screen unit, begins shipping to distribution the first week of May 2003. The affordably priced multi-game unit has a great variety of unique and compelling games that players will love. Additionally, the unit can be connected to the ITNet system through a regular phone line, for access to free ITNet operator services via the Internet.

**Big Buck Hunter II**

Big Buck Hunter II Sportsman's Paradise continues its strong earnings and monthly national tournaments, both in the US and Canada. Over 800 tournament machines are already connected to ITNet and are participating in tournament play in the US. The prize pool is expected to increase throughout the year, with an eventual Silver division added for expert players and bigger prizes. More ITNet support through operator-run "CPR2" contest tools, and eventual CD updates with more regions and bonus rounds are planned for the near future.

**Thank You!**

Incredible Technologies is pleased and grateful to those in the coin-op industry for recognizing the earnings potential of our available products and supporting them to create their success. As always, IT is committed to keeping those within the coin-op industry healthy and strong, by adding value and revitalizing equipment on an ongoing basis. Plans for the years ahead are to continue this direction and maintain and solidify our strong coin-op partnerships.

**END**